

Finance is the engine of the world.
Responsibility is its safety.



Responsible Investment Solutions
ConSer Invest

Responsible Investment Definition

“To integrate environmental, social and governance (ESG) issues into investment decision-making and ownership practices, and thereby improve long-term returns to beneficiaries”. Principles for Responsible Investment (PRI) - United Nations

RI analysis takes into account extra-financial ESG criteria on top of the usual competitive financial performance.

Our Company

ConSer Invest is an independent advisory firm dedicated to sustainable and responsible investment (RI). It advises its clients through different phases of understanding, selection and implementation of responsible investment solutions.

Based in Geneva, ConSer Invest consists of a group of experts with a long experience in the sustainable investing field and/or environmental technologies. It advises financial professionals and asset managers, among others: banks, pension funds, independent financial advisors, foundations, family offices.

Our Services

Strategic advising

- Audit of commitment to RI principles
- Integration of these principles in the investment strategy
- Implementation of ESG dimensions in the research and management processes
- Creation and development of customised products

Fund selection, qualification and allocation

- SRI
- Thematic
- Microfinance
- Other asset classes

Sustainable portfolio construction and optimisation

Education and training